



Innovation **Labs**

Experiencing innovation
to drive disruption

How can an end-to-end core process be improved outside your own company's boundaries? How can you provide a greater experience and value to your customers? Are you thinking outside in or inside out?

Today, businesses need to create synergies between workforces, customers and partners. Market forces are pushing for superior customer experience, rapid results, monitoring of consumer patterns and behaviors and brand fidelity. This takes place in an environment filled with agile practices and emerging technology that is constantly evolving.

To keep up, it's absolutely necessary to create and foster innovation spaces that serve as accelerators in this digital transformation journey. Trends like AI, intelligent automation, digitized workspaces and other technologies can be tested and proven in digital innovation labs first, and later implemented across industries.

Artificial intelligence that provides virtual assistants with natural language processing, deep neural networks, predictive analytics, computer vision for image recognition, smart robots and conversational platforms.

Intelligent automation of repetitive tasks and processes supported by robotic process automation and intelligent document processing.

Digitized environments and workspaces to create smart interactions between humans and technology supported by IoT, biometrics, blockchain, edge AI, digital twins, augmented reality, virtual reality, mixed reality, and others.

Innovation labs offer an opportunity to constantly review and adapt technology trends, analyze and study how these may improve value chain processes and resolve pain points. Dedicated spaces for the generation of innovation and ideas are now a standard part of digital transformation journeys because as companies test, learn and transform they develop digital business frameworks that allow them to optimize and reinvent their own business models.

Innovation labs allow for the changes to come from within.

why NEORIS

At NEORIS Digital Innovation Labs we enable the co-creation of disruptive solutions, enable collaborative innovation, and evaluate and curate technology. We believe in having a physical space that fosters tangible interactions.

We provide unique insights into research, help our clients identify pain points, share new trends, test hypotheses, and develop plans that produce results.

